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## Canadian-made “Hamlet” unspools at Cannes Film Market offering ambitious re-telling of classic Shakespeare tale

*Montreal-based indie distributor ID Communications screens Hamlet, on heels of recent Shanghai Film Festival nomination*

### FOR IMMEDIATE RELEASE:

Cannes, France – **ID Communications Inc.** announces the Cannes Market screening of Canadian feature film **“Hamlet”** written and directed by Bruce Ramsay, in Cannes on May 17, 2012, at Gray 4 Cinema at 13:30.

Based on the original text by William Shakespeare which traditionally runs more than 5 hours, the film sets out to engage modern audiences with the essence of Shakespeare’s time-tested story, in this rapid-paced 87 min adaptation, set in England in the 1940s.

“Why make another Hamlet?” asks director Bruce Ramsay? “Because audiences change but classic stories can still engage, if the story-telling keeps up with the medium. What makes this Hamlet different then? The essential oils are pulled from the five-hour play, and distilled into a short, sexy, and accessible version for the multi-tasking modern brain.” Says Mr. Ramsay, who also wrote the film and plays prince Hamlet.

Following its recent **nomination for Official selection in the upcoming Shanghai Film Festival**, after its première at **the Vancouver International Film Festival last fall**, it will screen to international buyers at Cannes Market’s Gray 4 Cinema at 13:30 today.

“On first view, one might think a tale based on Shakespeare’s texts might be a challenge to find audiences for, in a world of film where immersive visual storylines often usurp good writing and script development. This cinematic and fast-paced Hamlet re-affirms the value of strong underlying material, not to mention good acting which Bruce has brought us in this ensemble cast. We believe the film has enough style pacing to connect with international audiences, beyond the obvious education market.” Interestingly our strongest early interest is primarily from non-English speaking countries”, says distributor Dan Shannon of ID Communications.

[View “Hamlet” Trailer and poster here](#) as well as [press kit and images](#).

### **About ID Communications**

[ID Communications inc.](#) is a Montreal-based boutique film, television and web marketing company specialized in the area of international sales representation and distribution for film, TV, DVD and web-based properties

### **About the Director**

Bruce graduated from the Dome Professional Theater Program in Montreal and has since worked as an actor and writer in over seventy-five film, television, and theatrical productions. After acting in films with such renowned directors as Steven Soderbergh (“**Fallen Angels**”), Roger Avary (“**Killing Zoe**”), Julie Delpy (“**Looking for Jimmy**”), Frank Marshall (“**Alive**”), and Andrew Davis (“**Holes**”, “**Collateral Damage**”), Bruce was inspired to make his directorial debut with “**Hamlet**”, and take on the double duty of playing the Dane as well. Bruce will next be seen in the new AMC show, “**Hell on Wheels**”.

### **About [411films.com](#)**

411films is an independent film and documentary channel for niche films for worldwide video on demand and DVD distribution.

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